

SAN DIEGO IMPERIAL COUNTY
REGIONAL SERVICE OFFICE
FLYER GUIDELINES

PROPOSED

All flyers produced by any group or committee that use the NA name or logo must follow the following guidelines:

- 1) Flyers should follow the guidelines as described in our Fellowship Intellectual Property Trust. (See “NA Intellectual Property Bulletin #1 which is available at the Regional Service Office (RSO))
- 2) All flyers need to include the name of the committee that is sponsoring the event.
- 3) All flyers need to include the date, time, address, amount of requested donation and at least two (2) contacts with their telephone numbers.
- 4) All flyers need to include the “Non-affiliation” statement, which states, “Not affiliated with Narcotics Anonymous.” This only needs to be placed on flyers that name a location such as a church or other business where the name of the place is used. It does not have to be used when a park or beach is named.
- 5) All flyers need to include an authorized NA Logo with the registered trademark symbol.
- 6) All flyers need to include the time of the meeting that is being held in conjunction with the event and that any donation request applies only to the event, not the meeting that is open to all addicts.
- 7) All flyers that advertise an event need to be approved by Regional Activities prior to being placed on the San Diego Imperial Region’s Web Site.
- 8) Flyers can include directions to the event if the sponsoring committee desires it.

Our Regional Service Office, Board of Directors has been assigned the responsibility of reviewing all flyers for violations of any Traditions or these Guidelines that are being placed at the Regional Service Office or on the San Diego N.A. Website.